

HILL+KNOWLTON  
STRATEGIES

December 11, 2012

Mr. Bill Gimson  
Executive Director  
Cancer Prevention and  
Research Institute of Texas  
211 E. 7th Street, Suite 300  
Austin, TX 78701

Dear Mr. Gimson,

I'm writing this letter to confirm that Hill+Knowlton Strategies is ending its consulting relationship with the Cancer Prevention and Research Institute of Texas (CPRIT). This was a difficult decision as we are deeply committed as a firm and as individuals to the mission of the Institute.

We have enjoyed working with you and your dedicated team. But the ongoing issues and challenges that have confronted the organization over recent months have greatly exceeded the scope of work outlined by the initial contract. While we were happy initially to absorb some of the additional costs to us in terms of personnel, resources and hours, it simply is not sustainable for us to continue in this manner going beyond the end of the year.

We wish you and CPRIT all the best going forward.

Sincerely,



Mark McKinnon  
Senior Advisor  
Hill+Knowlton Strategies